

The Village of Brighton

Incorporated 1869

206 S. Main Street

PO Box 458 Brighton, IL 62012

(618) 372-8860

Fax: (618) 372-0190

Cynthia M. Tucker, Clerk

Michael A. Roberts, Mayor

Laura Doll, Treasurer

Dear Business Owner:

The Brighton Economic Development Committee, with the approval of the Village of Brighton Board of Trustees, requests that the businesses that service our area register with the Village. The purpose of the registration is to provide more effective Police and Fire Protection and to increase awareness of what businesses in Brighton have to offer not only to our residents, but to our neighbors, as well. With your registration fee comes the following benefits:

- Your business name, address, phone, email, website, etc. will be listed on the Village of Brighton website, www.brightonil.com ;
- Your business website link, Facebook link, address, & phone listed on our website can be a helpful business tool for you, as we want to see your business grow;
- Spotlight on your business on the village website, newsletter, Facebook Page and Southwestern Journal;
- Free listing on the village LED sign for the spotlight period;
- Listing in the Telephone and Business Directory that is available in local businesses for the residents of Brighton.
- Periodically you will receive the village electronic newsletter via e-mail. If you have news to share and would like to have it in the newsletter, please send it by email to paigebeilsmith@brightonill.com or drop off the information to the Village Clerk, Cynthia M. Tucker, at the Municipal Building.

The Economic Development Committee has established a **\$30.00 annual registration fee**, based on a fiscal year of January 1 to December 31. The fee is due by January 31 and will be used to provide the benefits mentioned above.

As a business owner, you need to know that you are not required by law or mandated to register your business; however, registering your business shows your commitment to the success of the Village of Brighton and the success of your business. You will not be listed on the Registered Business Site on the Village of Brighton Website.

“This institution is an equal opportunity provider, and employer”



The committee is also in the process of updating the paper business directory, which will be available at area businesses, the clerk's office and website as soon as the update is finished. Your registration information will be used to update the directory.

If you have any questions or concerns, please contact the Village Clerk-Cynthia Tucker, at (618) 372-8860, or by email to paigebeilsmith@brightonill.com or cynthiatucker@brightonill.com

Sincerely,

The Village of Brighton Economic Development Committee

Village of Brighton

Business Registration

Benefits of registration:

Increase awareness of business	More Effective Police & Fire Protection
Listing of business on Village website	List business website link on Village website
Feature in SWJN Spotlight on Business	Feature in Village Newsletter
Spotlight on Village Facebook page	Spotlight on Village LED sign
Included in the Village Telephone business directory	

Date:

Business Name:

Owner Name:

Type of Business:

Website address:

Location Address:

Mailing Address:

Business Phone:

Contact Name & E-mail Address:

Emergency contact for Police & Fire dept:

Emergency Phone for Police & Fire Dept:

Hours of Operation:

Facebook:

BUSINESS REGISTRATION FEE: ☐ \$30.00

Check # _____

Please make checks payable to the ***Village of Brighton***

WOULD YOU LIKE A SPOTLIGHT? YES

NO

What can the Village of Brighton and the Economic Development Committee do to help your business grow and thrive?

- | | |
|--|---|
| <input type="checkbox"/> Provide advertising | <input type="checkbox"/> Community-wide Business Open House Day |
| <input type="checkbox"/> Issue coupon books | <input type="checkbox"/> Ribbon cutting for new businesses |
| <input type="checkbox"/> Provide and display <i>Buy in Brighton</i> signs | <input type="checkbox"/> Other suggestions: |
| <input type="checkbox"/> Provide spotlight on local businesses in the Southwestern Journal | |

Do you have any other suggestions for the Village Board of Trustees and the Economic Development Committee that would improve the general economic climate in Brighton?

Economic Development Committee

Spotlight on Business

As part of your registration, you will be spotlighted on the village website, LED sign, Facebook and Southwestern Journal. Please complete the following information to be included in the spotlight. If the information is the same as the registration form, just indicate SAME.

Business Name (required):

Location Address(es):

Phone:

Owner:

Years in business:

Services offered:

Interesting fact(s):

Charities involved with or passionate causes:

Membership in Organizations that you would like to include:

Participation in Brighton events that can be mentioned in the article: (i.e.: Donated to the Independence at the Park, Volunteered at an Event, had a booth at Frighten Brighton, etc.)

Special Awards earned that you want to include in article:

Names/number of employees:

Other information to include in article: _____

Do you have a picture you would like to submit? Yes -- Please e-mail it to cynthiatucker@brightonill.com

No – Would you like a picture taken for the article?

Upcoming Sesquicentennial Celebration in the year 2019 for the Village of Brighton's 150 Year Celebration, would you like to be in the Parade or Participate in one of the many events to promote your business?
